# Environmental Protection and Green Living





## Service Orientation

We strive to promote environmental protection and green living in Hong Kong by raising public awareness, encouraging behavioural changes and incorporating green practices into everyday life. We are committed to making Hong Kong a better city to live in by supporting waste reduction and recycling efforts within communities and promoting urban agriculture and greening.



Learn more about our Environmental Protection and Green Living

# **Service Highlights**

Extending service to "GREEN@KWAI FONG" and "GREEN@TAI WO HAU"

In late 2023, CFSC was awarded contracts to operate our first "GREEN@ COMMUNITY" stations within the premises of public housing estates by the Environmental Protection Department. "GREEN@KWAI FONG" and "GREEN@ TAI WO HAU" marked the expansion of our services to include Kwai Tsing District. The stations are equipped with a range of smart facilities including Smart Balances, Smart Recycling Bins and Gift Redemption Units, offering residents a self-service solution to recycling.





"GREEN@KWAI FONG" and "GREEN@TAI WO HAU" now offer recycling services to nearby residents.

## Opening of "GREEN@HUNG HOM" to Expand the Recycling Network in Kowloon City

"GREEN@HUNG HOM" has been operated by the CFSC since 1st April 2023. The recycling store has been relocated to Wuhu Street, where it now provides recycling services to around 50 nearby housing estates and residents in the area. We also operate "GREEN@WALLED CITY" and "GREEN@TO KWA WAN", covering the Kowloon City District, to mobilise community members to promote clean recycling and waste reduction.



Guests from the Environmental Protection Department, Kowloon City District Office, downstream recyclers, property management companies, and various owners' corporations attended the opening ceremony of "GREEN@HUNG HOM" to show their support for the recycling efforts taking place in the community.



Dr. Vanessa Au Sze-man, the then Assistant Director (Waste Reduction) of the Hong Kong Environmental Protection Department (left), and Ms. Ivy Leung Siuling, Chief Executive of CFSC (right), attended the opening ceremony of "GREEN@HUNG HOM" as officiating guests, marking a new chapter for the recycling stores.

### Hong Kong's First Environmental Protection Promotional Electric Vehicle

Operated by CFSC with donations from The Hong Kong Jockey Club Charities Trust, Hong Kong's first electric vehicle (EV VAN) "Mini Look Look" was introduced under the Jockey Club "Look For Green" Mobile Recycling Programme in April 2023. With a load capacity of up to 4.3 tons, the "Mini Look Look" is designed to bring recycling services to rural regions and areas with "three-nil" buildings, in order to promote green living. Since it became fully operational in December 2023, the truck has expanded its service coverage to 26 "Community Stations", and close to 12 tons of recyclable or reusable items have been collected and processed, including more than 2,200 electrical appliances and 3,200 clothing items.





Showcasing its agility, the "Mini Look Look" zipped around the city to provide environmental education and recycling support services to residents and encourage the community to share reusable items in areas such as Yuen Long, Yau Ma Tei, and Jordan.

# Visit by Singapore Environmental Officials to exchange experience on waste management and public education

In September 2023, several officials from Singapore's National Environment Agency visited the "GREEN@KWUN TONG" and "GREEN@WALLED CITY" recycling stores and the "GREEN@YUE MAN SQUARE" recycling spot operated by the CFSC in the company of Dr. Vanessa Au Sze-man, the then Assistant Director (Waste Reduction) of the Hong Kong Environmental Protection Department, and Ms. Ivy Leung Siu-ling, Chief Executive of CFSC. During the visit, they explored the various measures adopted by the Hong Kong government to encourage public participation in community initiatives related to waste reduction and recycling, while sharing insights on developing environmental protection and recycling efforts in Singapore. This promoted exchanges on environmental protection between the two governments.





Officials from Singapore's National Environment Agency discussed experiences in promoting recycling in the community with CFSC.



Officials from Singapore's National Environment Agency learned about the recycling efforts in "GREEN@KWUN TONG" and "GREEN@WALLED CITY".

## Promoting Urban Agriculture through Active Community Engagement

Last year, Urban Oasis organised 34 half-day agricultural workshops for parents and children, with support from the HSBC Hong Kong Community Partnership Programme. The events, which were designed to improve parent-child relationships through farming practices, were enjoyed by nearly 800 participants. Urban Oasis also participated in various large-scale exhibitions, including the Hong Kong Brands and Products Expo, Hong Kong North District Flower Bird Insect and Fish Show, the Wong Tai Sin Lantern Festival and the Hong Kong Flower Show, in order to advocate urban agriculture and showcase its eco-friendly products.

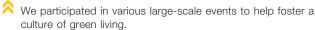


Parents cultivated a plot of farmland and learned about organic farming concepts with their children.



A horticultural therapist taught students how to water the plants correctly.







Aparents learned to create New Year floral arrangements.

#### Introducing the CFSC Green YouTube Channel

Officially launched in October 2023, CFSC Green is a YouTube channel that creates short videos in an engaging and easy-to-follow format to educate the public on environmental and lifestyle-related topics and help them to develop eco-friendly habits. For example, the "Municipal Solid Waste Charging in 1 Minute" video received over 10,000 views within the first 10 days of its release.





Please subscribe and support the CFSC Green YouTube channel: https://www.youtube.com/@cfscgreen

# Outlook

The mission of our Environmental Protection and Green Living services is to promote Hong Kong as a city with a good quality of life. We will continue to extend and enhance our core services, consolidate our environmental education and recycling solutions and expand the scope of our existing services to deepen community engagement, while helping residents incorporate clean recycling and green living into their daily routines.

## Service Statistics 2023-2024 (as of 31st March 2024)



No. of Urban **Farmers** 



1,587 Attendance of horticultural therapy services



5,199 Total hours of green education



events

Attendance of environmental protection and green living events

No. of collaborating partners in environmental protection and green living events



6,05 Weight of municipal solid waste being handled (tonnes)



1,534 No. of waste collection points